



Cloud Commerce Platform for Hosting Providers



Pilvi Cloud Shop

The Fastest Way to Start Cloud Sales

FOR

SaaS

Webhosting

MSP

Distributor

Shop Storefront



Pilvi™ Store



Offer WebShop

Pilvi™ Store is a branded storefront for your customers. Customize your cloud store by controlling the look and feel of your store, from its domain name to its layout and content.

Display your whole offering online and organize by different categories, so your customers may browse your services easily.

Pilvi™ Store offers end-users numerous valuable features including: searching and comparing services, ratings and review, purchasing, and of course secure online payments through trusted payment partners.



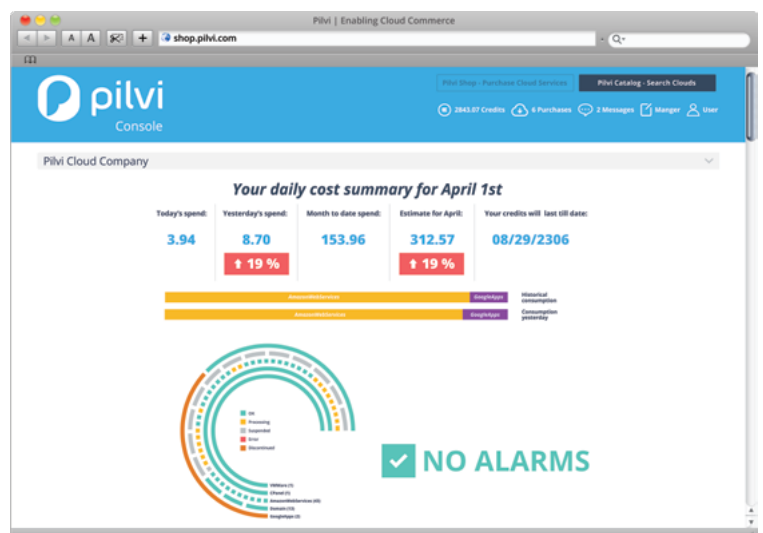
Pilvi™ Console

Pilvi™ Console is a cloud service management tool for your customers, the end-users of your branded Pilvi™ Shop. It allows customers to monitor their cloud services functionality and spending all in one place.

Pilvi™ Console offers your customers cost management and administration features to make the most out of all of their purchases.

Cost management features include consolidation of billing from multiple clouds or providers amounting to one, easy to understand invoice.

As well as, real-time cost analysis, centralized monitoring of the cost of services rendered, and cost allocation allowing users to create tags and service groups to create cost centers for projects, teams or customers.



Monitor & Manage Services

Shop Management

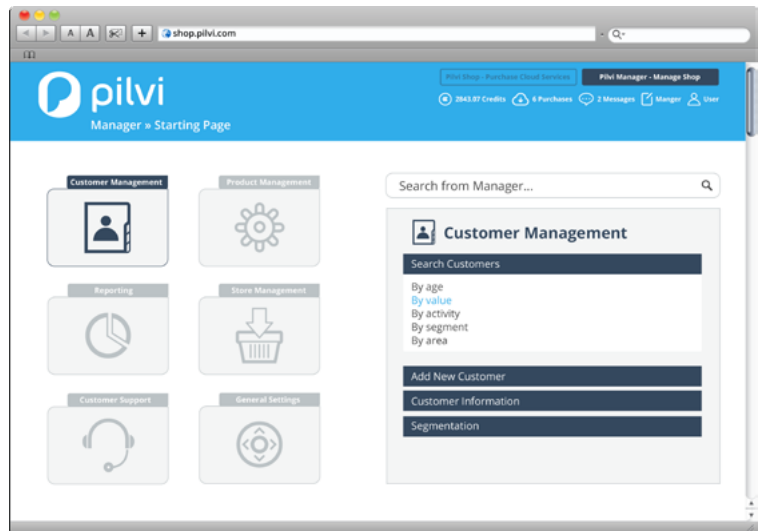


Pilvi™ Manager

Pilvi™ Manager is a customer and service management interface for online merchants. It allows you to manage the whole online sales channel in a single place.

With Pilvi™ Manager you can easily manage product catalogs, create campaigns, bundle products, and adjust prices as you wish.

The tool also offers merchants a complete view of their customers, offering them the opportunity to analyze buying behaviors. Billing and payments are all automated through the platform for all needs including subscriptions.



Manage Customers & Store

Cloud Capacity / Application Providers



Hosting Technologies



Pilvi™ Catalog

Pilvi™ Catalog is a comprehensive list of cloud services which you, when empowered with your own branded Shop, will be able to start brokering in an instant.

Pilvi™ Catalog has amassed and enlisted the most sought after, and largest of global cloud services, as well as, select local provider products that help your customers get the most out of their ventures.

In addition to selling 3rd party services, Pilvi™ Catalog is an excellent solution for expansion of sales channels and the building of a reseller network for your own cloud services. ICT-sector web shop clients of ours from around the globe are constantly searching for new services to resell to their own customers.

With Pilvi™ Catalog one integration opens the way to many marketplaces.



Cloud Commerce Platform Plans and Pricing

SAAS

Branded store

158€/mo

Branded store
Your core products
Store management
Social shopping

Convert your visitor traffic into online sales and join Pilvi network with your SaaS

HOSTING

SaaS features PLUS

498€/mo

Your own domain
Cloud catalog
Cloud management
Billing automation

Sell your core and 3rd party cloud services through a state-of-the-art online store

ENTERPRISE

Hosting features PLUS

1500€/mo

API access
Full back office
Pop-up for reselling
Option for on-premise

Create a fully-automated online business ecosystem for core and 3rd party clouds

Edition Comparison

	S	H	E		S	H	E
Branded storefront	✓	✓	✓	Solution support	\$	✓	✓
Search & Compare	✓	✓	✓	Pilvi™ Catalog products	\$	✓	✓
Product profiles	✓	✓	✓	Product management	\$	✓	✓
Ratings & reviews	✓	✓	✓	Customer management	\$	✓	✓
Social sharing	✓	✓	✓	Billing automation	\$	\$	✓
Pilvi™ Catalog integration	✓	✓	✓	Back-office integrations	\$	\$	✓
Online payment automation	✓	✓	✓	Option for on-premise	\$	\$	✓
100 % hosted	✓	✓	✓	Pop-ups for resellers	\$	\$	✓
Cloud management console	\$	✓	✓	API access	\$	\$	✓

Platform Technology

Client Layer

The shop, console (end users' service management) and manager (shop management) interfaces are web applications.

They are developed with the Backbone.js library and use JSON messages to communicate with the API layer.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

API Layer

Access to the Pilvi service is provided by RESTful APIs. The API's are developed with a custom lightweight PHP framework that enables easy mapping of data to resources.

The API's support both JSON and XML messaging out of the box. Very little computing is done in the API layer as it only authenticates the calls, interprets the messages and passes them on to the service core.

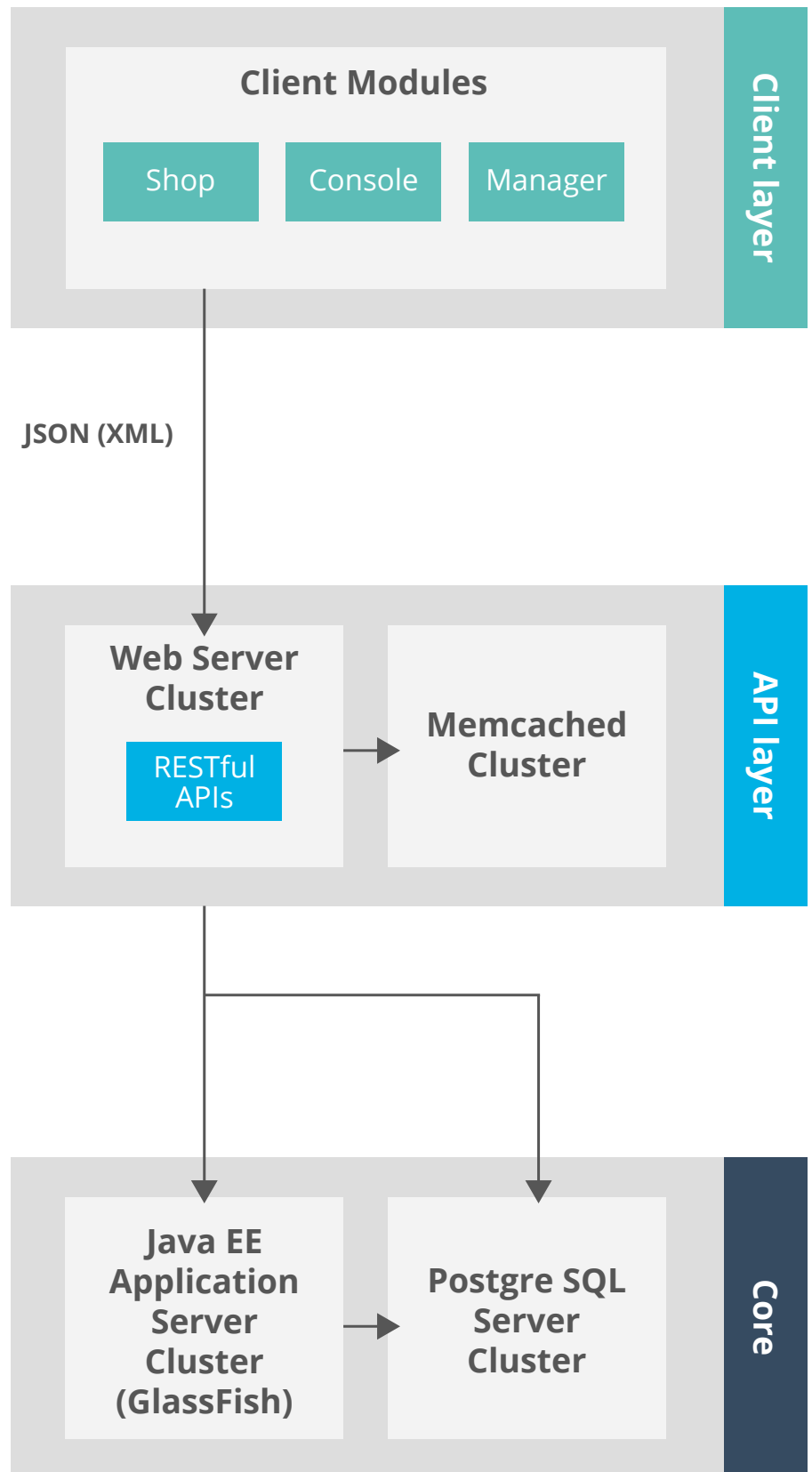
Thus the web server cluster can be scaled horizontally as needed. Sessions are stored in a memcached cluster.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Core

The Pilvi platform core manages the entire service and provides connections to third party cloud services and other integration points. It consists of several interoperable Java EE modules.

The modules are running in a clustered environment on GlassFish application servers. For persistent storage, the platform uses PostgreSQL database clusters.



Customer Success Stories



kauppa.louhi.fi

Pilvi FOR Hosting

Selling Amazon Web Services online in our own online store. This will open us great growth opportunities in the future!

- Tapio Talvisalo, Louhi, CEO

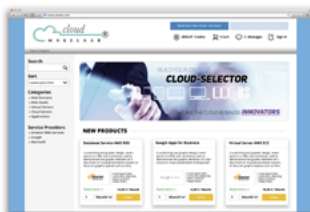


kauppa.itaito.fi

Pilvi FOR MSP

We were amazed how quick and easy the delivery of our Cloud Shop was: within a week we got our own online store!

- Niklas Boström, Itaito, Partner



cloud-selector.com

Pilvi FOR Broker

At Cloud Makelaar we wanted to innovate our cloud brokerage role by launching an online marketplace for multiple cloud services. Pilvi was a perfect match!

- Peter Witsenburg, Cloud Makelaar, CEO

Contact

Pilvi Cloud Company | Upseerinkatu 1 02600 Espoo, Finland
Tel. +358 9 315 81088 | sales@pilvi.com | www.pilvi.com

